PARKS & RECREATION COMMITTEE

Date: Monday, 15 January 2024

Title: Recreation Area Signage

Contact Officer: Operations Manager

Background

At the Park & Recreation committee on the 4th of September 2023, it was agreed by Members that recreation ground signs be drafted with the following design brief; minimal, clear, welcoming, and as positive as possible.

Current Situation

The designer has provided mock-up designs based on the above information which are a little too minimal, so officers are still working with the them to improve the overall layout. However, the signs are intended to look simple and to not include any pictures or general information about the recreation grounds. Apart from the design, it is only contact information that needs to be added to complete the content of the signs.

From the draft received, officers will reduce the size of the prohibition signs to make way for a better layout. However, it is not clear how the wording of these could be changed to deliver the same message in a positive way apart from being removed altogether.

A question recently has been raised over the use of drones and electric scooters, members need to consider these rules across over Witney Town Council recreation grounds.

Environmental impact

Having declared a Climate Change Emergency at its Council meeting on 26 June 2019 – with this in mind Councillors should have due regard to the environmental impact of any decisions they make with regard to its facilities and services it operates.

Risk

In decision making Councillors should give consideration to any risks to the Council and any action it can take to limit or negate its liability.

Financial implications

Described here or as stated in the report above.

Recommendations

Members are invited to note the report and consider the following:

- 1. Delegate to officers to finalise the final design of the signs for manufacturing.
- 2. To finalise the list of prohibition signs to be displayed and to determine if the wording should be removed.